

LEXUS AT THE 2018 GENEVA MOTOR SHOW



 LEXUS

WORLD PREMIERE OF THE LEXUS UX

THE FIRST-EVER LEXUS URBAN COMPACT CROSSOVER



- Designed for 'creative urban explorers', customers with a fresh take on luxury, eager to explore new horizons
- Distinctive exterior design for a secure and spacious feel, yet with a condensed appearance
- New global architecture (GA-C) platform:
 - Lowest centre of gravity in its class and exceptional body rigidity
 - Agile, hatchback-like driving experience

- Compact, driver-centric cockpit with commanding view of the road
- UX 250h with new, fourth generation self-charging hybrid powertrain featuring new 2.0-litre petrol engine and more powerful electric motor
- UX 200 powered by new 2.0-litre petrol engine with high thermal efficiency and new direct shift continuously variable transmission (Direct Shift-CVT)



LF-1 LIMITLESS CONCEPT

Lexus' vision for a new kind of luxury flagship crossover:

- Signalling Lexus future design direction
- Limitless powertrain possibilities: fuel cell, self-charging hybrid, plug-in hybrid, and battery electric
- Combination of crossover capabilities with outstanding performance and luxury levels
- Innovative on-board technologies:
 - Hands-free operation
 - All controls accessible on the steering wheel with haptic interface for engaged driving and no driver distraction
 - 4D navigation system anticipating driver's and passengers' needs



THE NEW RX L



Lexus first seven-seat model in Western Europe:

- Attractive design: 110mm longer overall, yet maintaining the RX's attractive coupe-like design
 - Comfortable third row seating with spacious headroom, Tri-Zone climate control as standard and leather upholstery
 - Superior versatility: 40:20:40 second row seat division, power-folding third row seats, enhanced luggage space versatility behind the third row and Smart Power Tailgate
 - 5 star Euro NCAP rating
- Available with two powertrains:
 - RX 450hL with self-charging hybrid powertrain providing total system output of 313hp/230kW (available in Western and Central Europe from May 2018)
 - RX 350L powered by 3.5-litre V6 petrol engine with maximum output of 294hp/216kW and maximum torque of 358Nm (available in Eastern Europe from February 2018)

RC F 10th ANNIVERSARY SPECIAL EDITION

Created to celebrate 10th anniversary of the Lexus F marque:

- Lexus F performance vehicles combine muscular design, authentic sports performance and cutting-edge technologies, together with established Lexus qualities of safety, refinement and efficiency
- Worldwide production limited to just 350 cars
- Bespoke exterior and interior colours



RC 300h F SPORT BLACK EDITION

- Dramatic and exclusive black-themed exterior and interior styling features for a sportier and more powerful look



#Lexus
#ExperienceAmazing
#LexusUX

Full press information and product pictures available on:
<http://newsroom.lexus.eu>

